



IT'S TIME TO RENEW THE BID

The Industrial BID – Now More Than Ever.

We have been here for 21 years, ensuring you have someone to call if you, your tenants or your employees feel unsafe. Ensuring you have someone to call if there's trash in the street or your sidewalk needs to be sanitized. Ensuring you have a voice at City Hall.

We see the same problems that you see. We do not have the power to change what government has done or failed to do. But we are your **local, rapid response** to these problems.

When you call our **dispatch desk**, we respond quickly. Our **public safety officers** are experienced and dedicated. They can de-escalate situations, contact law enforcement rapidly if necessary, and provide you with the sense of security you need and deserve. Our **maintenance teams** fan out before dawn to attack the mountain of debris throughout our district. And we are working on issues behind the scenes, everything from transportation to future development.

All of these services will end next year (2021) without your continued support. Don't let that happen!

With so many uncertainties facing our City, the BID is your one sure investment. Sign the petition and cast your vote.

**SUPPORT RENEWAL – SIGN
THE ENCLOSED PETITION**

Vote "YES"

"We strongly believe that the BID services are essential... We have come to rely on their expertise in interacting and deescalating situations that arise with the homeless. The BID crews are professional, courteous, and supportive to the businesses in their areas. When we place an emergency call they arrive quicker than the police who serve our area."

- John Reynoso, Business Owner



Read more online at www.industrialdistrictla.com

MAINTENANCE SAFETY ADVOCACY

What Does the Industrial District BID Do for You?



Cleaning & Maintenance

Our cleaning and maintenance teams provide power washing, graffiti cleanup, trash removal, street sweeping and other crucial services to keep our district healthy and clean.



Safety & Security

Our safety team is the first to arrive on the scene and last to leave. They are trained in de-escalation and help expedite City assistance when needed.



Representation & Advocacy

Our staff constantly advocates for the District at City Hall. We bring the District's voice into the rooms where decisions are made to make sure our stakeholders are represented in City programs, planning, and funding.

SOME OF OUR PROUDEST ACCOMPLISHMENTS INCLUDE...

Operation Healthy Streets



Our advocacy led to the expansion of Operation Healthy Streets, which now covers 90% of our BID area.

Increased News Coverage



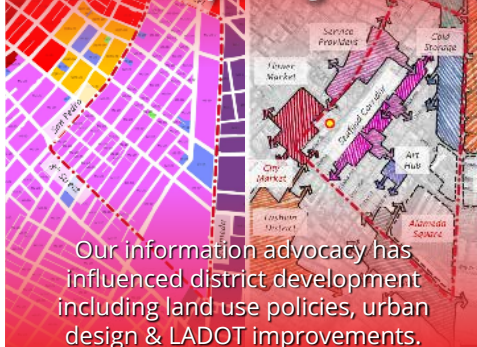
We work with journalists to expose the widening health & safety risks to our stakeholders due to sidewalk conditions.

Strong City Partnerships



Our partnerships with the LAPD, LAFD & City Hall have led to improved responsiveness and representation in important city conversations.

Influential Research & Reporting



Our information advocacy has influenced district development including land use policies, urban design & LADOT improvements.

It's All in the 2019 Numbers



Trash Removal
118,817 Bags
(That's 1,780 Tons!)



Pressure Washing Calls
3,850



Health & Welfare Checks
1,500



Graffiti Removal Requests
7,827



Public Safety Responses
3,377

YOUR BID CHANGES & BENEFITS



What Changes are in Store for the BID?



BID BOUNDARY EXPANSION

The BID will expand its boundaries in response to requests from property owners between 8th and 9th, Kohler St. to Crocker St.
(see detailed map on the following page)



ADDITIONAL SERVICES STARTING IN 2022

- 1 Additional Maintenance Truck
- 3 Additional Maintenance Team Members
(1 Driver, 2 Sidewalk Sweepers)
- 1 Additional Public Safety Officer

Our 2022 Budget

Clean & Safe	\$2,687,577 (81.83%)
Economic Dev./ Communication	\$247,498 (7.54%)
Management/City Fee/Contingency	\$349,370 (10.67%)
	4

Total Budget: \$3,284,445



"As a property owner in DTLA, I would not know what to do without the BID and do not care to imagine what the community would be like without them... their existence is definitely essential to the community."
- Janet Koyama, Property Owner

2022 ASSESSMENT RATES BY ZONE

Zone 1	Assessment Rate - Parcel Sq Ft	\$0.3905
Zone 1	Assessment Rate - Building Sq Ft	\$0.1084
Zone 1	Non-Profit Assessment Rate - Parcel Sq Ft	\$0.1053
Zone 1	Non-Profit Assessment Rate - Building Sq Ft	\$0.0151
Zone 2	Assessment Rate - Parcel Sq Ft	\$0.1158
Zone 2	Assessment Rate - Building Sq Ft	\$0.0304
Zone 3	Assessment Rate - Parcel Sq Ft	\$0.1418

INDUSTRIAL BID BOARD MEMBERS

Mark Shinbane, Chair
Ore-Cal Corporation

Drew Bauer, Vice Chair
Young's Market Company, LLC

Dilip Bhavnani, Treasurer
Legendary Developments, LLC

Ernie Doizaki, Secretary
Kansas Marine

George Garcia
Inner City Arts

Richard Gardner
L.A. Wholesale Produce Market

Jenni Harris
Atlas Capital Group, LLC

Sergio Moreno
Durango Properties/Campers
Corner Check Cashing

Tyler Neman
SKATE Property Management

Larry Rauch
L.A. Cold Storage

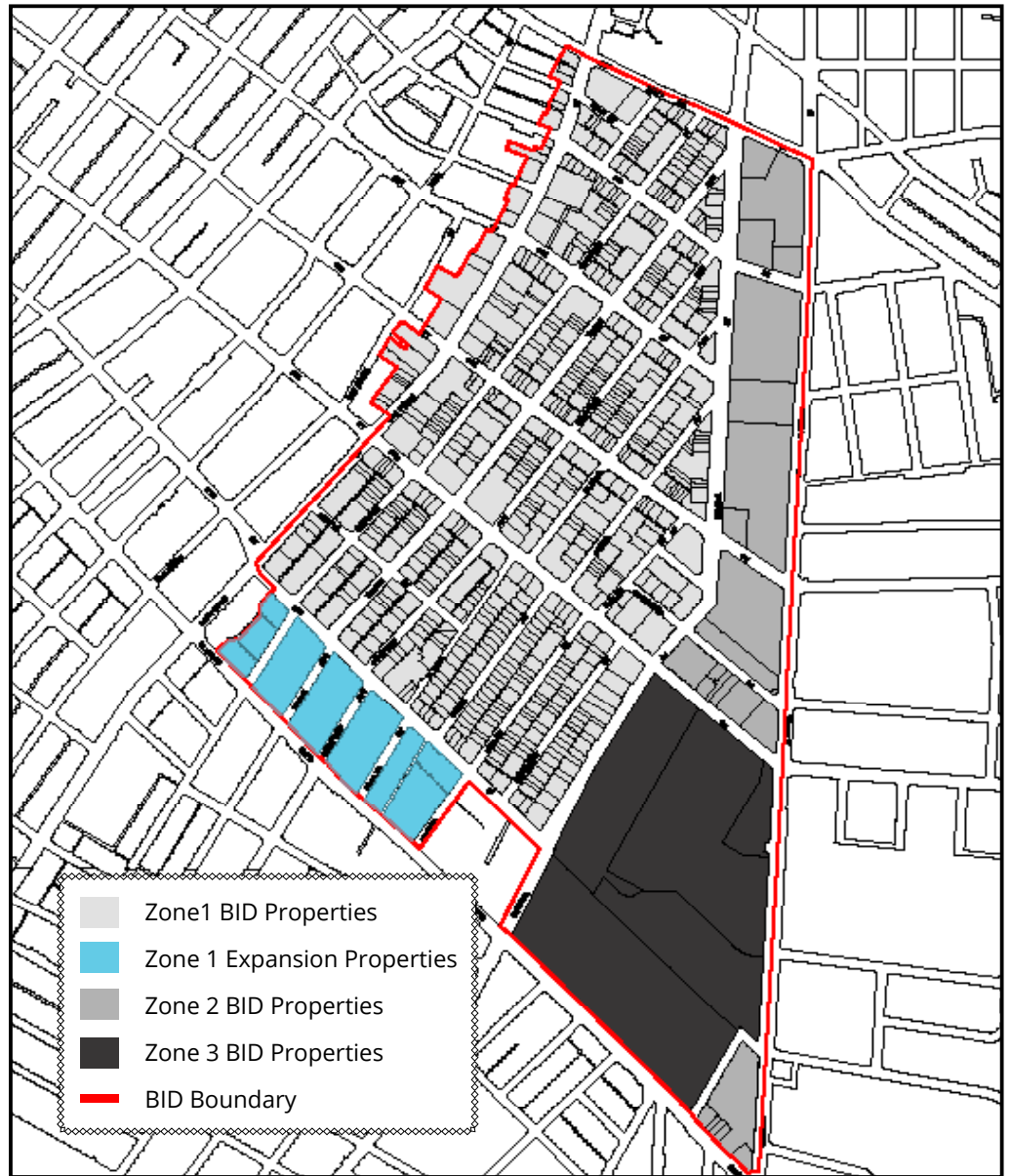
BID STAFF

Estela Lopez
Executive Director

Jesse Ramirez
Operations Manager

Greg Foster
Public Safety Director/Allied
Universal Security

INDUSTRIAL BID BOUNDARY



STEPS TO RENEW:

1. Check the "YES" box on the petition

2: Print property owners name

3: Sign the petition, fill in the title & date boxes

4: Complete the "Statement of Authority" box

YOU MUST COMPLETE ALL OF THESE STEPS TO HAVE YOUR PETITION COUNT!



Central City East Association (CCEA)
P.O. Box 21038
Los Angeles, CA 90021

Main Office
725 S. Crocker Street
Los Angeles, CA 90021