



November 6, 2020

**RE: Petition to Renew the L.A. Downtown Industrial BID**

Dear Property Owner:

As we mark our 21<sup>st</sup> year of operations, it is again time to renew the L.A. Downtown Industrial Business Improvement District (BID).

Throughout these 21 years, the Industrial BID has been an unwavering advocate for this area. Our crews start each day early, laying the groundwork and stabilizing the district for our businesses to be productive without interference from external issues. Our security teams fan out in cars and on bicycles, patrolling every corner of our district and responding to calls for assistance with trespassing, drug activity, disturbances, blocked doorways and driveways. Our maintenance team rolls out on foot and in trucks to clear out mountains of trash, provide on-demand sidewalk pressure washing and graffiti paint-outs. The BID also produces economic development research that supports the investment you as property and business owners are making in this area. And our communication efforts through local and national news media call attention to the failed policies that are at the root of the homelessness epidemic on our sidewalks.

Our family business, Harvest of the Sea, has been on Crocker St. since 1971. I've personally been here since 1983 and have never seen the area so in need of help and services as I do today.

Now, more than ever, the BID is stepping into the void and doing what government isn't doing. It's unthinkable what our area would become without the BID.

You should have received a BID renewal packet by mail. Inside, you'll find the petition to renew the BID, along with information on our services and accomplishments. All of this information is also available here on our website, along with our renewal video that really gives you a sense of what we do.

Under California State Law, our BID will "sunset" (stop functioning and dissolve) after the current term expires on December 31, 2021, unless it is renewed by its property owners. The current Board of Directors has studied and discussed the BID's renewal for more than a year and is recommending support for renewal for an additional five years, and expansion of the district south to 9<sup>th</sup> Street. The reasons for these recommendations are explained in greater detail in the enclosed renewal brochure and management plan summary. This includes the rationale for the BID, the district boundaries, the operating budget, assessment methodology, governance, and other important information including what your assessment would be under the proposed renewal.

This renewal process is the same as when we first established the BID back in 1999, and renewed it in 2004, 2010, and in 2015. We ask that you sign the enclosed petition form and return it to us so that we can continue to provide the BID's Clean, Safe and Economic Development and Communications programs that you've come to expect.

Petitions can be returned to us by mail in the enclosed self-addressed stamped envelope, or scanned/emailed to [Renew@IndustrialBID.la](mailto:Renew@IndustrialBID.la)

**Please note: the petition form requires signatures in two locations, or it WILL NOT be accepted.**

Additionally, information is provided in the petition package as to who may sign the petition form for your respective properties. It is important to return the petition as quickly as possible.

If you have any questions, please contact BID Executive Director Estela Lopez at [elopez@centralcityeast.org](mailto:elopez@centralcityeast.org) or at 213-228-8484, ext. 201.

Thank you for your participation in the BID and we look forward to a continued partnership.

Sincerely,



Mark Shinbane,  
BID Chairman  
Property & Business Owner